

1. NORTH ISLAND - A NESTING HAVEN FOR 20,000 ENDANGERED TURTLES



There's a lot of reasons to love North Island, but our favourite has to be the intimate turtle hatchling ceremonies which take place along the shoreline of North Island's pristine white sand beaches. As the world shut down, over 200 endangered Green Turtles nested in luxurious seclusion, protected and supported by the resort's Noah's Ark conservation team. Of the 20,000+ eggs laid, sadly only a handful are likely to survive to adulthood, so the protection of this species is paramount. As the Seychelles grants special access to UK travellers, we encourage you to see the effects of our world's natural beauty when left to 'repair' for a little while; and there is no greater joy than seeing hundreds of tiny turtles make their way to the sea against a setting sun.

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2. MAB & STOKE - BATTLING POST-CORONA BRAIN FOG



Earlier this year, pre-pandemic, Mab & Stoke disrupted the herbal wellness industry by creating the most potent supplement on the market, the 'Mab Tab'. We were slightly dubious at first, but the once-daily, custom-blend 'super-tab' packed full of powerful, concentrated herbal extracts actually works (just give it three weeks)! The tab is an innovation in not just form, but also efficacy, supporting immune health, stress relief and even battling post-Corona brain fog. Founded by serial Entrepreneur, Christina Mace-Turner (previously of True Botanicals), Mab & Stoke blends her expertise in leveraging technology with a life-long affinity for plant-based ingredients. She's also just a really good (and smart!) egg; committed to redefining accessible wellness, mid-pandemic, Christina developed their 'Pay What You Can' program to promote economic inclusion. This month they debuted their Face Oil and Body Butter - both featuring highly impactful plant-infused organic oils to nurture skin and restore moisture.

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3. THE ASPINALL FOUNDATION - LAUNCH OF LEOPARD CREEK



We all know about The Tiger Who Came For Tea.. But we're upgrading the fairytale to The Leopard That Came To Bed.. Whilst safari holidays remain on hold, we're getting our wildlife fix as we gear up for the launch of Port Lympne Hotel & Reserve's brand new Leopard Creek. Launching in Spring 2021, the new accommodations will feature two cosy huts, three larger cabins and two luxury wigwams. The wow factor? Undoubtedly your unique neighbours - a pair of critically endangered Amur Leopards and two White Rhinos. Now for the best part; all profits from overnight stays go directly back into the conservation work of The Aspinall Foundation, so you can sleep in peace... or can you?!

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IG Ideas



@taianagiefer
California based felt artist



@ahotellife
For those living (or wish they were living) A Hotel Life



@caramariepiazza
A natural dyer and textile designer creating magic with her hands



@comptonmarbling
The oldest studio in the UK producing hand marbled products



@sisterbystudioashby
Part shop, part playground. Art, furniture, homewares and future heirlooms



@gucciwstman
American makeup artist and founder of Westman Atelier



@hellemardahl
The most colourful ceramics we've ever seen



@laylondonltd
Revolutionising the way we host. Rent, Host, Return



@eymnaturals
100% natural, consciously created candles, made in Britain

The Wishlist



TROVE RUFFLE MINI PILLOW SLIP £70



KIMAÏ STRIA EARCUFF £227



MAB & STOKE BODY BUTTER \$56



MISHA NONOO CONSTANCE CARDIGAN \$320



TOAST HAND PAINTED BAUBLES \$12



&YOU ERNESTO CIRE TRUDON CANDLE £75



DESMOND & DEMPSEY UNISEX CORDUROY SLIDES £68

BAN WATER IMPORT & EXPORT

As part of our renewed, actionable commitment to the planet, we've been thinking about bigger ways we can make an impact. So every now and then, you might hear from us about causes we feel need addressing. Today (and for now), we're tackling WATER. H2O.

We have perfectly drinkable water here in the UK. In most countries in fact. So why do we waste energy, plastic and resources to move Evian, Volvic, Glaceau Smartwater and Fiji Water around the world? In an age where we need to monitor, reduce and improve our carbon footprint, this makes zero sense to us.

Help us take action, by:

- 1.) Not purchasing these bottles
- 2.) Preventing the needless import and export of mineral water
- 3.) SIGN OUR PETITION HERE



&YOU | BUCHANAN STUDIO | CHARLES & CO
DESMOND & DEMPSEY | E15 | EIGHTY-FOUR ROOMS
JSH ALGARVE | KIMAÏ | LAUREL BRITTON | LE PIGALLE
LES HÔTELS D'EN HAUT | LOUIE | LOUISA RISCH
MAB & STOKE | MISHA NONOO | NORTH ISLAND
OKAPI | PORT LYMPNE HOTEL & RESERVE | SALONI
SGC WINE | THE ASPINALL FOUNDATION | TOAST | TROVE

Ideas we're into (but sadly aren't ours..)

BILLION OYSTER PROJECT

You don't have to love Oysters to love this idea. The Billion Oyster Project is working to restore a healthy marine ecosystem by planting one billion oysters in New York Harbor by 2035. Why Oysters, I hear you ask? Well, Oysters actually filter water as they eat, helping to clarify and remove certain pollutants, including nitrogen, as well as acting as a natural storm barrier. They're also great with Champagne, lemon wedges and Tabasco...



IKEA BUYS BACK

Whether you're a fan of their mattresses or their meatballs, we all love (and own) a little bit of IKEA. We just fell for them a whole lot more with the announcement of their Buy Back service. On top of their promise to manufacturing all products from recycled or regenerative materials by 2030, they're now giving furniture a second life at their Circular Hub to avoid its fate in landfill. They'll buy back their used furniture and hand customers a personal IKEA refund card. Whether the credit can be applied to their meatballs remains to be tested.



ON RUNNING: THE SHOE YOU WILL NEVER OWN

So you took up running in lockdown. Bought yourself a new pair of trainers. And, now they're worn through. Well, before you replace them, check out Swiss brand, On Running. They've launched a new subscription service; runners who sign up pay £25 a month to receive replacement shoes when the current ones wear out.... And the shoe itself is 100% recyclable; made from castor beans and a single cut of yarn with no dyes. Returned Cyclon shoes are then broken down and turned into new shoes. Run, Forest, Run.

This is Cyclon. ▾
And this is the running shoe ▾ you will never own.



Innovation of the Day
ON